



# NOLS

## Professional Training

### LEARNING OUTCOMES

- Enhance your executive capabilities.
- Understand how your leadership influences your working environment.
- Begin behavioral changes that will deliver long-term value for you and your organization.
- Develop an action plan for both leadership development and fitness.
- Build outdoor skills and confidence for effective wilderness experiences.
- Broaden your network of executive colleagues.



### EXECUTIVE DEVELOPMENT LEADERSHIP EXPEDITION

#### Comprehensive and Compelling Leadership Development

Improve your leadership skills as you explore Arizona's Galiuro Range by joining this seven-day backpacking expedition designed for executives. Navigating the technical and environmental challenges of field-based learning, you will actively lead your peers and travel through complex terrain. The experience provides an invaluable opportunity to see yourself in a dynamic setting and evolve as a leader.

#### Classrooms That Inspire

The wild qualities that so impressed Aldo Leopold can still be found in the forests, mesas, and canyons of Arizona's Galiuro Range. Ranging in elevation from 6,500 to 8,000 feet, this is the area that Leopold described as "near to being the cream of creation." This opportunity to immerse yourself in the natural environment and learn with experts is also a chance to step away from your everyday work, to reflect, and to transform.

#### Partnership Tailored Toward Elevating Performance

In this custom offering, expert National Outdoor Leadership School (NOLS) expedition instructors join with executive coach and consultant Karen May of RedFish Consulting to provide a comprehensive leadership development experience. We've found that successful expeditions require many of the same skills that are essential in the professional world—effective communication, problem-solving, influencing others, and strategically delivering results. After seven days, you will return to your organization with practical and transferable strategies to improve your effectiveness as a leader.

#### Executive Coaching

Prior to the expedition, you will participate in a 360-degree feedback process involving input from direct reports, peers, and supervisors. Then, working with Karen May, you will process the feedback and build a plan to implement techniques as new situations emerge. The backcountry setting affords a rare opportunity to observe your behavior in response to both environmental challenges and other participants. Upon completion, you will have access to three one-on-one coaching sessions with Karen to continue the learning process and transform your work environment.

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## NOLS CLIENTS

Fidelity Bank and Trust  
First Interstate Bank  
Four Seasons  
Google  
Kellogg Business School  
Merrill Lynch  
Timbuk2  
United States Naval Academy  
Wharton Executive Education  
Wharton School

## REDFISH CLIENTS

Clorox  
Drew University  
Google  
Kaiser Foundation Health Plan and Hospitals  
Mercedes-Benz Research and Development  
Pacific Bell  
The Permanente Medical Group (TPMG)  
State Farm Insurance Companies  
University of California, Berkeley  
Wells Fargo Bank



## About Us: National Outdoor Leadership School (NOLS)

Since 1965, NOLS has taught leadership, outdoor skills, risk management, and environmental studies on expeditions to more than 155,000 participants. These expeditions include a complete leadership curriculum, using the same model with which we train space station astronauts and shuttle crews.

## About Us: RedFish Consulting

Karen May, president of RedFish Consulting, helps individuals, teams, and companies with leadership and organizational challenges. For over 20 years, Karen has helped teams and groups through organizational change, strategic planning, problem solving, conflict situations, and conducting one-on-one executive coaching. Karen received her PhD in industrial and organizational psychology from UC Berkeley. For more information, visit [www.redfishconsulting.com](http://www.redfishconsulting.com).

## Course Information

**Dates:** March 21-27, 2010  
**Duration:** Seven days backcountry (backpacking) and three follow-up coaching sessions  
**Location:** Galiuros Range, Arizona  
**Activity:** Backpacking  
**Fly in/out:** Tucson, Arizona  
**Gear:** Provided (backpack, sleeping bag, sleeping pad, tents, cookware, etc.)  
**Mileage:** 20-35 miles  
**Cost:** \$4,400  
**Website:** [http://www.nols.edu/nolspro/custom\\_courses/executive\\_leadership.shtml](http://www.nols.edu/nolspro/custom_courses/executive_leadership.shtml)

## Schedule

**Saturday:** Travel to NOLS Southwest, meet the group, receive expedition briefing.  
**Day 1:** Get outfitted, travel to the trailhead, hike, and set up the first camp.  
**Day 2:** Learn essential skills, observe instructors facilitating the day's move, debrief the day, cook dinner, and plan the following day's adventure.  
**Day 3-6:** Lead fellow expedition members, help make critical decisions to achieve expedition goals, hike, enjoy vistas, breathe fresh air, cook, camp, debrief, and plan.  
**Day 7:** Hike to trailhead, transport to NOLS Southwest, shower, debrief, and attend celebratory banquet.  
**Day 8:** Return home.

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**RedFish** CONSULTING